

# TRAILBLAZER



Association of Inner Wheel Clubs in India



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## NATIONAL GOALS 2023-24



**PREETI GUGNANI**

Association President &  
National Representative 2023-24



# I AM A TRAILBLAZER

Who dares to take  
the first step.  
Make my own path  
and leave a trail.





**T**

## **Tech-Empower**

*E-vision a 'Tech-smart' Inner Wheel of the digital age*

**R**

## **Rising Strong**

*Uplift and empower women to rise up and take their rightful place*

**A**

## **Adopt & Build**

*Dedicated to Senior Citizen Homes & securing the 'Golden Years'*

**I**

## **IILM**

*SHIKSHA 360°*

**L**

## **Launch Pad**

*In pursuit of gender equality*

**B**

## **Build Brand Identity**

*Find the brand voice & create a visual identity for Inner Wheel*

**L**

## **Lead The Youth**

*Engage the Youth in Inner Wheel*

**A**

## **Adopt A Mission**

*Give shape to a vision*

**Z**

## **Zest For Zero Waste**

*Go green - adapt a zero waste lifestyle*

**E**

## **Empower Girls, Enrich The Nation**

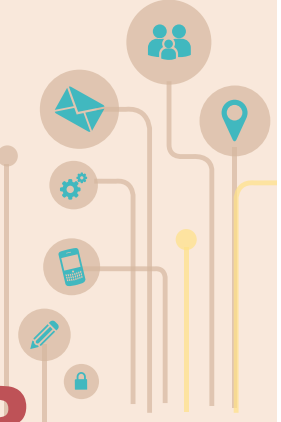
*Educate, Elevate & Evolve*

**R**

## **Rights & Responsibility**

*Rise as true Inner Wheel Member*





# TECH-EMPOWER

E-vision a 'Tech-smart' Inner Wheel of the digital age

## AIM

E-Voting, E- Registration, E- Payments.

E-meetings, Online workshops, Seminars, Webinars & Training Sessions.

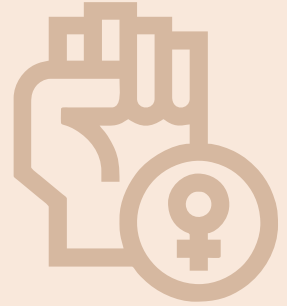
Digital Directory, E-bulletin & Souvenirs, E-Ads

Projecting all work through digital platforms with generation of complete reports.

Digital documentation for COV.

MAINSTREAM PROJECT

GOALS  
2023-24



# RISING STRONG

Uplift and empower women to rise up  
and take their rightful place

## AIM:

Empowerment through Skill Development Programmes  
and Professional/Certified Courses & Workshops

Employment of underprivileged women

Encourage Vocational Training in slums & lower  
income groups

Provide Health Benefits

Celebrate & honour successful women in different fields

GOALS  
2023-24



# ADOPT & BUILD

Dedicate to Senior Citizen Homes  
& secure their 'Golden Years'

## AIM:

Assist in Health Care through Camps, Cataract Surgery, Physiotherapy etc.

Support Mental Health through Yoga, Meditation, Bhajan Sandhya and Entertainments

Assist in achieving Financial Security through Savings Accounts & Fixed Retirement Plans

Arrange travel & trips to holy places

GOALS  
2023-24



# SHIKSHA 360°

**S:** Support Programme For Teachers

**H:** Hybrid Learning

**I:** Infrastructural and E-learning Facilities

**K:** Knowledge & Assessment Tools Development

**S:** Serve To Each One Teach One

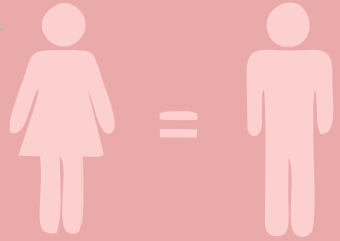
**H:** Happy School

**A:** Adult Literacy

MAINSTREAM PROJECT

GOALS  
2023-24





# LAUNCH PAD

In pursuit of Gender Equality

## AIM:

Media campaigns celebrating success of girls/women

Conference/Symposium on Social Justice for Women

Collaborate with NGOs/Organisations to end violence against girls/women

Better understanding of Mental Health & Well-being of women

Initiatives engaging boys & men to support Gender Equality of women

GOALS  
2023-24



# BUILD BRAND IDENTITY

Find the brand voice & create a visual identity for Inner Wheel

## AIM:

Sanction a maintenance budget for innerwheelindia.org in collaboration with all 27 districts

Showcasing our work on social media platforms like Face Book, Instagram, Twitter etc.

Project the IW logo on products and public places

Supervise by appointing E-admin at Club/District levels

Expand the IW Spirit by circulating IW Badges, Flags, Banners, T-shirts, Souvenirs & Gifts

GOALS  
2023-24



# LEAD THE YOUTH

Engage the Youth in Inner Wheel

## AIM:

Guide the young segment to introduce IW to the younger generation through Sports meets, Competitions etc in colleges.

Design Leadership Activities, develop goals such as Team Work, Community Service, Communication etc.

Assist Career Counselling and Mentorship programmes

Recognise & reward potential by Youth Awards

Create Scholarships and Sponsorships for Advanced Study & Training Programmes.

GOALS  
2023-24



# ADOPT A MISSION

Give shape to a vision

## AIM:

One club - One village/ One wadi/One basti/ One slum

One club - One river cleaning/Pond Desilting

One street - to be named Inner Wheel Street / Chowk / Square in a town or city.

Organise camps, conferences, seminars & sports meet for people with disability.

One mission - to rehabilitate the disabled.

GOALS  
2023-24



# ZEST FOR ZERO WASTE

Go green - adapt a zero waste lifestyle

## AIM:

Create 'Go Green' awareness among IW members and the public

Go Paperless by promoting digital tools

Create awareness for Water Resources and Wastage

Government projects of *Swach Bharat Abhiyaan*, Waste Management & Disposal Awareness Programmes in housing societies, public places, schools, Colleges. Demonstrations on Recycle, Reduce and Reuse.

Involve the Gram Panchayat, Municipalities, Mahanagar Palikas & Govt. Staff to give demonstrations on Garbage Segregation, Decomposing Pits, Rainwater Harvesting, Solar Energy.

GOALS  
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## EMPOWER GIRLS ENRICH THE NATION

### Educate, Elevate & Evolve

#### AIM:

Create Mentorship Programme to connect girls with successful women in different fields.

Distribute educational material to promote positive self-image.  
Focus on countering negative media influences.

Digital Literacy Programmes for girls in overlooked communities

Workshops and Training Sessions for skills and knowledge to pursue career in non-traditional fields.

Education and Job Training for women in overlooked communities aiming economic independence.

Collaborate with organisations/companies for Skill Development and Training. Training in self defence.

Extensive projects on Health Checkups & Awareness of Health & Hygiene.

continues on following page



EMPOWER GIRLS  
ENRICH THE NATION

**Educate, Elevate & Evolve**

## AIM:

Envision National Summit with Motto - Empower Girl Enrich Nation

Special scholarships for doctors, nurses and paramedic curriculum.

Elementary INNER WHEEL LOAN SCHOLARSHIPS  
to young deserving school girls for College Education or Vocational  
Training. Special Scholarships for IPS, IFS, IAS, classes or examinations.

Epitomising the employment data of empowered girls through  
launch of Mobile application.

**MAINSTREAM PROJECT**

**GOALS**  
2023-24



# RIGHTS & RESPONSIBILITY

Rise as true Inner Wheel Member

## AIM:

Rise as true Inner Wheel Member.  
Know your organisation well through  
Q & A / Quiz / Panel Discussions.

Reacquaint yourself with Bye-laws and Constitution.

Realise responsibility of owning a badge and  
abiding with the motto of organization.

GOALS  
2023-24





**VISION**  
with  
**ACTION**  
can change the world



7-10 May 2024

